

SUPPORT HURRICANE RECOVERY AND REBUILDING IN THE BRITISH VIRGIN ISLANDS



The British Virgin Islands (BVI) have been devastated by Hurricane Irma, the largest Atlantic Ocean storm in recorded history. The relative isolation of these islands has made it difficult to get critical resources like food, water, and medical supplies to the areas and people most affected.

Virgin Unite, Unite BVI, and Virgin Limited Edition, in partnership with other organizations and individuals, are working tirelessly to bring stability to the people and communities of the BVI. They want to help build a better, cleaner, stronger, and more sustainable BVI and Caribbean region, including a thriving tourism industry.

GET INVOLVED

Support these efforts by donating at virg.in/IrmaBVI.

If you are interested in hosting a fundraising event, we'd love to support your effort. Please reach out to contact@virginunite.com.



We're proudly supporting Virgin Unite, the non-profit foundation of the Virgin Group. Virgin Unite's overheads are covered by Richard Branson and the Virgin Group, meaning that 100% of all donations received will go directly to rebuilding BVI communities.

FREQUENTLY ASKED QUESTIONS

WHERE ARE DONATIONS GOING?

Virgin Unite, Unite BVI, and Virgin Limited Edition (VLE) have launched the 'BVI Community Support Appeal' to raise money for the long-term reconstruction of the BVI—to fund, support and work with local partners on the ground. Collectively, they want to help build a better, cleaner, stronger and more sustainable Caribbean region, including a thriving tourism industry.

WHO IS VIRGIN UNITE COLLABORATING WITH?

Many of the team at Virgin Limited Edition and Unite BVI—the not-for-profit foundation based in the BVI—live in the BVI and experienced Hurricanes Irma and Maria first hand. They were amongst the first to respond to the situation on the ground. They have been working with the local community, alongside other private companies, homeowners and organizations, in order to establish a system to distribute aid and much needed supplies into the communities in Tortola and Virgin Gorda.

Virgin Unite is extremely proud of the care, energy and commitment shown by VLE and Unite BVI staff and their compassion for the communities they live in. They are working with professional aid/relief organizations, such as Team Rubicon UK, who have shared some invaluable expertise both on the ground and in their London office.

Virgin Unite is also in contact with other organizations on the ground like the British Red Cross, Convoy of Hope, Direct Relief, ShelterBox, and World Federation for Coral Reef Conservation, among others. Virgin Atlantic, Virgin Care, and Virgin Holidays have also all been supporting the efforts in the BVI.

EXACTLY WHICH ISLANDS WILL THESE FUNDS SUPPORT?

The funds are not focused on any particular island. In planning for how to support long-term reconstruction, Virgin Unite will be looking at the BVI as a whole, and 100% of all donations received will go directly to local public communities in need. **None** of these funds, however, will be used to rebuild privately held islands.

WHAT WILL MY DONATION BE USED FOR?

Virgin Unite's ongoing fundraising efforts will focus on rebuilding the communities and infrastructure on these devastated islands. Virgin Unite and Unite BVI will be working with the BVI Government, other local and international organizations, and the local community across the whole of the BVI, listening to their needs, in order to support long-term reconstruction.

WHY ARE VIRGIN AND VIRGIN UNITE DOING THIS?

The BVI is Richard Branson's home, Virgin has a number of businesses operating in the region, and Unite BVI—the local not-for-profit foundation—is focused solely on the BVI. Collectively, they are here for the long term and want to support the local community in building a better, cleaner, stronger, and more sustainable BVI, including a thriving tourism industry.

WHAT IS VIRGIN UNITE AND UNITE BVI?

Virgin Unite is the entrepreneurial foundation of the Virgin Group and the Branson family. Their overheads are covered by Richard Branson and the Virgin Group, meaning that 100% of all donations received go directly to initiatives they create or support. You can learn more at virgin.com/unite.

Unite BVI is a local foundation supported by Virgin Unite and the Branson family, with activities focused entirely on community and environmental needs in the BVI. They are deeply integrated within the communities they serve. You can learn more at unitebvi.com.

IS VIRGIN MATCHING MY DONATION?

Virgin Unite has made a financial commitment to the BVI Community Support Appeal, in addition to any funds raised. Virgin Management Limited and many other companies affiliated to Virgin have also supported and will continue to support the appeal, securing long-term reconstruction and regeneration of the BVI.

Virgin Limited Edition will continue to employ locals and work with the local community.
